

Scott Glasgow

Using technology to improve lives at scale.

scott@finmango.org sglasgow.com linkedin.com/in/sglasgow github.com/mangoscott United States & Australia

PROFILE

Founder and operator working at the intersection of financial health, public health, and technology. Built FinMango from an idea into a global organization whose work has reached more than 10 million people and been used by the WHO, World Bank, IMF, USAID, and Google Health. Co-founded an AI advertising startup, published peer-reviewed research, spoken on two TEDx stages, and raised \$2.4M+ in cash and in-kind support.

EXPERIENCE

JUN 2023 – PRESENT

Fresho

Co-founder & CEO

Cincinnati, Ohio

- Building personalized advertising that runs without third-party cookies, so marketers can launch and automate campaigns on privacy-first infrastructure.
- Selected as one of four startups out of 400+ applicants for a \$100k investment to move from concept to beta.
- Participated in the gener8tor accelerator as a portfolio company.

JUL 2016 – PRESENT

FinMango

Founder & Executive Director

Akron, Ohio — global

- Founded and lead a global organization building financial health infrastructure for young adults in transition and vulnerable communities.
- Secured \$2.4M+ in cash and in-kind donations.
- Scaled programs across 5+ continents, reaching 10M+ people.
- Set direction and strategy for a 5+ person core team plus a global volunteer network.
- Built partnerships with Google Health, the University of Virginia, and foundations.
- Grew local financial education programs reaching 8k+ students annually across 35+ high schools.
- Work used or cited by the WHO, World Bank, IMF, USAID, Verily, and Harvard University research.
- Co-created the COVID-19 Open Data Project with Google Health, which became the most comprehensive open COVID-19 dataset available.

OCT 2021 – MAY 2026

Next Billion Advisors

Strategy Advisor

San Francisco, California

- Advised startups building for the next billion users coming online.
- Focused on product management and go-to-market for early-stage founders.

AUG 2020 – MAR 2021

Open Data Monitor

Co-founder & Project Manager

Remote

- Led a 20+ person team building a comprehensive COVID-19 tracker for K–12 schools.
- Co-authored a top-trending op-ed for U.S. News & World Report.
- Project covered by CNN, The New York Times, NBC News, and The Daily Beast.

AUG 2019 – AUG 2020

Gen Advisory Pty Ltd

Sustainable Banking Consultant

Sydney, Australia

- Provided analysis and insight to key stakeholders, including Austrade, to shape organizational strategy.
- Served as an external spokesperson, positioning firm leadership as thought leaders on government and regulatory policy.

PARTNERS & INSTITUTIONAL USE

Organizations that have partnered on, funded, used, or cited the work.

Google Health • World Health Organization • World Bank • International Monetary Fund • USAID • Verily • Harvard University research • University of Virginia • Austrade • gener8tor

EDUCATION

DEC 2015

Kent State University

MA, Financial Economics

Kent, Ohio

MAY 2014

Malone University

BA, Biology & Community Health (Cum Laude)

Canton, Ohio — minor in Computer Science • NCAA Division II Tennis

EXECUTIVE & CONTINUED EDUCATION

SUMMER 2023

gener8tor

Accelerator & portfolio company

Cincinnati, Ohio

PUBLICATIONS

Peer-Reviewed

- Wahltinez, O., Glasgow, S., et al. "The Mango Model: Best Practices in the Creation of a COVID-19 Open Data Project Through a Partnership with Google Health and the Non-Profit FinMango." *American Journal of Health Education*, 2023.

Op-Eds & Articles

- Glasgow, S., Jones, R., Wahltinez, O. "Should Schools Stay Open? Not so Fast." *U.S. News & World Report*, 2020.

Books

- Chixaro, B., Glasgow, S. *Axel and the Very Mysterious Island*. GLCH Publishing, 2023.

Working Papers & Reports

- Fibonacci Recursive Model for Clean Energy Economy. Working paper, 2014.
- Hot Chocolate Run Impact Study. Research report, 2014.

SPEAKING

More than 50 universities and conferences, and two TEDx stages.

TEDx

- "L'éducation Financière." TEDxTokoin, Lomé, Togo, 2020.
- "Enhancing Human Potential with Opportunity." TEDxUniEVANGÉLICA, Anápolis, Brazil, 2019.

Selected Venues

Harvard Kennedy School • University of Virginia • Vanderbilt University • Pepperdine University • Santa Clara University • Kent State University • Money20/20 Middle East • Global Inclusion Forum

Topics

- **Financial inclusion** — making financial systems work for the people they currently don't.
- **Financial literacy** — what actually changes how people handle money, based on measured outcomes.
- **Data for good** — lessons from building an open dataset that policymakers used.
- **Technology and impact** — where technology helps with hard social problems, and where it doesn't.
- **Systems change** — working with the people who run large institutions to make them run better.
- **Entrepreneurship** — taking an organization from zero to one, and what breaks on the way.

Podcasts & Interviews

- NGPF Podcast: Founder of FinMango. Next Gen Personal Finance, 2019.
- How Your Creative Entrepreneurship Can Change the World. Genein Letford, 2020.
- Making Finances Less like a Rotten Tomato and More like a Juicy Mango. Podcast interview, 2020.

- Piggy Banks to Wall Street. JJ Wenrich, 2020.
- Unscripted Podcast: FinMango and the Importance of Personal Finance. Unscripted, 2022.
- Financial Considerations and Conversations Before Marriage. Modern Husbands, 2023.

AWARDS & HONORS

2021	Google Health recognition for the COVID-19 Open Data Project
2020	TEDx speaker — Lomé, Togo
2019	TEDx speaker — Anápolis, Brazil
2014	Who's Who Among Students in American Universities & Colleges
2009	Eagle Scout, Boy Scouts of America

SELECTED MEDIA

- CNN — FinMango's COVID-19 data project, 2020
- The New York Times — “What We Know About Coronavirus Cases in K-12 Schools So Far,” 2020
- Google.org — partnership announcement, 2020
- ABC News (Australia) — COVID data monitoring, 2020
- The Daily Beast — school COVID data, 2020
- Yahoo News — COVID-19 data reporting and the Florida lawsuit, 2020
- Cleveland.com — financial education in Parma schools, 2021
- PML Daily (Uganda) — Fincubator and youth unemployment, 2018
- TIME Magazine and NBC News — global financial inclusion work

SELECTED PROJECTS

- **COVID-19 Open Data Project** — the most comprehensive open COVID-19 dataset available, built with Google Health and a global volunteer network.
- **Fresho** — personalized advertising without third-party cookies.
- **Raging Robot Radio** — a fully AI-powered DJ radio station.
- **GotKiwi** — a digital marketing agency running strategy, web, design, and growth work on a monthly partnership model.
- **Axel Adventure Books** — a children's series on friendship, courage, and environmental stewardship, published by GLCH Publishing in 2023 and sold on Amazon.
- **EZ Workout** — procedurally generated workouts based on available equipment, built to make training work without a gym.
- **Open Data Monitor** — a K–12 school COVID-19 tracker built with a 20+ person volunteer team, cited by national press and used in the school reopening debate.

INTERESTS

Tennis, played at the NCAA Division II level and still a few times a week, documented as [@ScottPlaysTennis](#). Basketball, backpacking, and travel — 39 countries so far, with the rest to go.